

Critical Access Hospital Conference
Invest in the Future
March 22, 2006

Red Lion Hotel at the Park
Spokane, Washington

Northwest Regional
Rural Health Conference
Dare to Prepare
March 23-24, 2006



NW Regional Critical Access Hospital Conference Registration Form

Please Note: If registering for both the NW Regional Critical Access Hospital Conference and the NW Regional Rural Health Conference, registration forms for each conference must be filled out and payments made separately.

Name _____ Degree _____

Title _____

Organization _____

Mailing address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

(Registration confirmation will be sent to the email address, if provided)

Payment

☐ Check (payable to **Washington State University**) check# _____

☐ Purchase Order (number required) _____

☐ Credit Card

☐ VISA

☐ Mastercard

Card Number _____ Exp. date: _____

Card Name _____

Cardholder Signature _____

☐ I request a vegetarian meal.

☐ Check here if you require special accommodations.

Please contact the conference office at least two weeks in advance of the conference date.

☐ I give permission to WSU to publish my contact information in the conference materials.
WSU will not sell, share or otherwise use this information for any other purpose.

Mail registration to:

EW Area Health Education Center

PO Box 1495

Spokane WA 99210-1495

Special arrangements can be made with at least two weeks notice in advance of the conference date.

For Information • 509.358.7640 • 800.279.0705 fax 509.358.7647 online: ahec@wsu.edu email: ahec.spokane.wsu.edu

Red Lion Hotel at the Park • 303 W North River Drive, Spokane

Conference headquarters • For room reservations call 800-733-5466 and request conference rate

Main Wing/Tower-Single..... \$90

Main Wing/Tower-Double..... \$100

Executive Wing-Single/Double..... \$100

Parkside Grand-Single/Double \$100

Registration Fee: The conference registration fee is \$35

The fee includes breakfast, lunch, breaks and all materials. There will be no refunds once the fee is paid, however, substitutions are welcome. **Registration by March 10, 2006 is preferred.** There will be limited on-site registration, space permitting.

NW Regional Critical Access Hospital Conference

“Invest in the Future” *Wednesday, March 22, 2006*

Conference Overview

The 2006 conference will bring together administrators, chief financial officers, business office managers and billing personnel, chief nursing officers, quality improvement staff, and clinicians from throughout the Northwest region to share, plan, and maximize the opportunities offered under Critical Access Hospital status. The conference will focus on sustaining Critical Access Hospitals through quality improvements, building resource capacity, information technology, and quality.

Objectives

- Identify resources and tools that can be employed to measure and improve patient care quality in the CAHs.
- Describe collaborative models and partnerships which build resource capacity within rural healthcare systems.
- Explore updates and opportunities for enhancing CAH financial stability.
- Demonstrate how information technology contributes to successful CAHs.

Sponsored by State Offices of Rural Health for WA, ID, OR & AK and the WA State Hospital Association

Opening Plenary

Federal Perspective on Investing in the Future of Critical Access Hospitals



Marcia Brand

Director, Office of Rural Health Policy

Dr. Brand will discuss current Federal efforts to improve access to health care in rural communities and ongoing and proposed activities to support and sustain critical access hospitals.

Closing Plenary

Finding My Way (To Safety and Quality)



A. Clinton MacKinney

MD, MS, Senior Consultant, Stroudwater Associates

Dr. MacKinney brings with him a passion about the critical role of governance and leadership in furthering improvements in quality and patient safety. He will provide insight from a national perspective on why it is urgent that Critical Access Hospitals focus their attention on the quality of care our patients receive.

Schedule

8:00-8:50 AM	Registration & Breakfast			
8:50-9:00 AM	WELCOME			
9:00-10:00 AM	Opening Plenary • Federal Perspective on Investing in the Future of Critical Access Hospitals • Marcia Brand			
10:00-10:30 AM	EXHIBIT BREAK			
	Quality Improvement Track	Resource Capacity Building Track	Financial Sustainability Track	Information Technology Track
10:30-11:45 AM	QIOs & the “8th Scope of Work”	Benefits of a Community Assessment Process	Swing Bed Utilization in the Critical Access Hospital	Statewide Telehealth Network Development
11:45-1:00 PM	LUNCH			
1:00-2:15 PM	Mississippi Delta & Alaska Rural Hospital Performance Improvement Initiatives	Potential Grant Resource Opportunities in Washington	State, Regional & National Benchmarking Projects	Panel on Distance Learning –Preparing Your Hospital Workforce at Home
2:15-2:30 PM	EXHIBIT BREAK			
2:30-3:45 PM	Quality & Patient Safety Initiatives	Priming the EMS Pipeline – “What To Do until the Ambulance Arrives”	Medicare Update Ask Your FI: Q & A	Electronic Medical Records
3:50-4:30 PM	Closing Plenary • Finding My Way (To Safety & Quality) • Clinton MacKinney			
5:00-6:30PM	NW Regional CAH, NW Regional Rural Health Conferences Joint Reception			

Critical Access Hospital Conference

Concurrent Sessions • March 22nd 2006

Quality Improvement Track

The QIO's Assistance in the Demonstration of Transformational Change in the 8th Scope of Work

Leslie J. Barnette, Jr. MD
Medical Director, Healthcare Improvement,
Qualis Health, WA
Alaska QIO representative

Presentations regarding new CMS "8th Scope of Work" qualitative directive for CAHs.

Dr. Barnette will address the demonstration, at the practical level, of transformational change as called for by CMS in response to the Institute of Medicine's report, "Crossing the Quality Chasm."

Mississippi Delta and Alaska Rural Hospital Performance Improvement Initiatives

Mary Guyot
RN, BS, CRRN, Senior Consultant,
Stroudwater Associates

The Rural Hospital Performance Improvement initiative, funded by HRSA, has assisted many at-risk hospitals in the Mississippi Delta region. A similar project has now been initiated in rural Alaska. This session will give an overview of the Performance Improvement Consultation process which consists of an operational and financial assessment of the rural hospital (PPS and CAH). A discussion of most common findings and recommendations by using "real rural examples" will help the participants in gaining a better understanding of rural hospital economics and strategies to improve rural hospital performance.

Quality & Patient Safety Initiatives

Carol Wagner RN
MBA, Director of Patient Safety, Washington
State Hospital Association

Hospitals report to a large number of regulators – federal and state agencies – along with numerous organizations like the Centers for Medicare and Medicaid Services. Information on hospital quality and safety indicators is plentiful, but can be overwhelming. A context will be given to the data collection that is being required of hospitals. Information will be shared on how WSHA and other groups are working to streamline this process and how hospitals can prioritize among the multiple pressures.

Resource Capacity Building Track

Benefits of a Community Assessment Process

Jim Lowery
Executive Director, WA State Rural
Development Council
Kathy McVay
Manager, Health Prof. Loan Repayment
/Scholarship Program, Washington
Department of Health Office of Community
and Rural Health
Lorraine Roach
Hingston Roach Group Marketing
Consultants
Lisa Karstetter
Executive Director, Quincy Valley Chamber of
Commerce

The panel will discuss a community driven process that is assisted by rural practitioners with ideas, resources and examples of how to approach the locally identified issues and truly empowers the community to tackle its own issues.

Roach will discuss the Idaho Community Review process, as well as the national assessment proposal being developed by the Partners for Rural America (PRA), the nonprofit arm of the National Rural Development Council.

Potential Grant Resource Opportunities in Washington

Sandi Boughton
Community Program Director,
USDA Grants and Loans
Katharine Sanders
Grants Manager, Washington Health
Foundation
John Hanson
Rural Health Specialist, Office of Community
and Rural Health, Washington Department
of Health
Mike Lee
Critical Access Hospital Program Manager,
Washington Department of Health
Office of Community and Rural Health
Olympia, WA

Panelists will discuss various grants available to Washington Critical Access Hospitals.

The Washington Health Foundation, which has historically provided significant funding to Critical Access Hospitals, is changing its focus. From an initial focus on rural provider viability, the Foundation has turned to an emphasis on healthy systems supporting healthy individual choices as part of the state's "Healthiest State in the Nation" campaign.

Priming the EMS Pipeline – "What to Do Until the Ambulance Arrives"

Paul R. Patrick
Program Manager, Bureau of Emergency
Medical Services, Utah Department of Health

Every parent who has children in school wonders what their child will do when they graduate. This program helps students find out if a career in health, medicine, or emergency services is something they may want to pursue – fulfilling the state and Federal mandates for students to move from school-to-careers.

For both the NW Regional Critical Access Hospital Conference & the NW Regional Rural Health Conference:

Continuing Education Credit

A certificate of attendance will be provided to all participants, which can be used to claim continuing education credits from professional associations and state licensing boards.

Hotel Information

Conference room rates have been arranged at the Red Lion Hotel at the Park. Call 800 733-5466 to register for rooms.

Reference the NW Regional Critical Access Hospital Conference to obtain the special rates (plus applicable tax) by February 21, 2006.

Exhibit Hall

The exhibit hall offers participants the opportunity to meet a wide variety of vendors of health care industry products and services. Breaks will be held in the exhibit area to facilitate easy conversation and a relaxed atmosphere for visiting with sponsors and friends.

Financial Sustainability Track

Swing Bed Utilization in the Critical Access Hospital

Mary Guyot, RN, BS, CRRN,
Senior Consultant, Stroudwater Associates

This session will review the overwhelming potential for incremental revenue while meeting the community's needs when using swing beds for skilled care in the CAH.

State, Regional & National Benchmarking Projects

Ron Gleason
CFO, Lincoln Hospital, Davenport, WA
Chris Tilden
Interim Director, Office of Local & Rural Health, Kansas Dept. of Health & Environment
George Pink
Department of Health Policy and Administration School of Public Health
University of North Carolina at Chapel Hill

Presenters will address benchmarking data at the state, regional, and national levels.

Medicare Update

Alma Hardy
Health Insurance Specialist, Medicare Provider Services Branch
CMS - Region 10

Ms. Hardy will provide a Medicare update addressing recent changes in law, regulations, or policy, affecting CAHs. She also will summarize the status of CAH concerns raised within Region 10 in recent months.

Ask Your FI: Q&A

Tammy Ewers
CPC, Education Representative, Noridian Administrative Services

This presentation will cover the basic information regarding billing to Medicare as a CAH as well as looking at areas of confusion such as CRNA billing, lab and multiple visits.

Information Technology Track

Statewide Telehealth Network Development

Jeff Mero
Executive Director, Association of Washington Public Hospital Districts

This session will describe the effort to create a statewide, publicly managed "pipeline" through which educational content, clinical consults and a variety of administrative activities could flow. The session will provide up-to-the-minute information about the parties engaged in the planning effort.

Panel on Distance Learning – Preparing Your Hospital Workforce at Home

Trish Checketts
Director of Fund Development, Franklin County Medical Center, Preston, ID
Gary Wappes
President & CEO, Oregon Health Career Center

Presenters will address models from several communities regarding cooperative efforts between hospitals and higher education to bring educational opportunities to rural communities, keeping in mind the value of retention.

Electronic Medical Records

Lori Nichols
St. Joseph's Hospital, Bellingham, WA

Nichols, Director of the Whatcom Health Information Network, LLC (Hinet) and Pursuing Perfection Program, will present background on the history and development of this very successful community health information network.

Northwest Critical Access Hospital Conference Planning Committee

Mike Lee, Chair
Critical Access Hospital Program Manager
Washington State Dept. of Health
Office of Community and Rural Health
Olympia, WA

Kaarin Appel
Conference Manager
EW Area Health Education Center
Washington State University Extension
Spokane, WA

Randall Burns
Director, Alaska Small Hospital Performance Improvement Network
- a division of the AK State Hospital & Nursing Home Association
Anchorage, AK

Pat Carr
Health Planning and Systems Development Unit Manager
Alaska Department of Health and Social Services
Anchorage, AK

Kassie Clarke
Community Grants Coordinator
Oregon Health & Sciences University
Office of Rural Health
Portland, OR

Beverly Court
Manager, Health Systems Development Section
Washington State Department of Health
Office of Community and Rural Health
Olympia, WA

John Hanson
Rural Health Specialist
Washington State Department of Health
Office of Community and Rural Health
Olympia, WA

George Ives
Small Hospital Improvement Program Manager
Health Planning and Systems Development
Department of Health and Social Services
Anchorage, AK

Noel Rea
Health Program Manager
Health Planning and Systems Development
Department of Health and Social Services
Anchorage, AK

Bettie Rundlett
Program Coordinator
EW Area Health Education Center
Washington State University Extension
Spokane, WA

Mary Sheridan
Director
Idaho State Office of Rural Health
Boise, ID

NW Regional Rural Health Conference

“Dare to Prepare” *Wednesday & Thursday, March 23-24, 2006*

Conference Overview

The Northwest Regional Rural Health Conference - incorporating Washington, Oregon, Idaho, Montana & Alaska - celebrates its 19th year in 2006. This year's conference is designed to focus on opportunities, to highlight new programs and new ways of doing business, to discuss collaborative relationships in rural communities, and to reflect how the rural healthcare system fits into the processes of creating change in communities. The conference always strives to stay abreast of the current policy and regulatory developments at the federal, regional, state and local levels which impact healthcare delivery. This conference is the largest rural health conference in the region and draws more than 250 attendees plus exhibitors.

Who Should Attend

The conference is designed to be of interest to a wide range of rural health advocates including providers, community leaders, administrators, board members, commissioners, policy makers, public health professionals, and others.

Continuing Education Credit:

A certificate of attendance will be provided to all participants, which can be used to claim continuing education credits from professional associations and state licensing boards.

Objectives

- Provide information on the effects of various system changes from state, regional and national perspectives
- Equip workshop participants with the tools to decide on the best course of action for their situation
- Disseminate information and strategies on rural health policy, research, management and practice issues
- Provide a forum for discussion and idea exchange on rural health issues

Schedule • Thursday March 23rd

7:00-8:00 AM	CONTINENTAL BREAKFAST • REGISTRATION • NEWCOMER WELCOMING BREAKFAST			
8:00-8:30 AM	Welcome & Introductions			
8:30-9:30 AM	OPENING PLENARY SESSION • Where Rurals Dare • Bill Sexton			
9:30-10:00 AM	EXHIBITS & REFRESHMENT BREAK			
10:00-10:55 AM	SESSION • A	SESSION • B	SESSION • C	SESSION • D
	RHRC: UW WWAMI Current research presentations	Community Health Promotion Challenges	Interstate Highway Preparedness: Who's Minding the Road? Impact on Roadside Communities	Successful Grantwriting, a Primer
11:00-11:55 AM	SESSION • E	SESSION • F	SESSION • G	SESSION • H
	RHRC: UW WWAMI Current research presentations	Doctors Office Quality - Information Technology (DOQ-IT) Project	Bio Defense	What Makes a Successful Grant Application?
12:00-1:45 PM	WRHA Awards Luncheon • The Gift and the Challenge of Dealing with Differences • Margarita Suarez			
2:00-2:55 PM	SESSION • I	SESSION • J	SESSION • K	SESSION • L
	8th Scope of Work	Rural Mental Health Preparedness Training	Continuing Education on the Frontier –Meeting the Training Needs of Rural Emergency Medical Services Personnel	Increasing the Volume and Diversity of Alaska's Nurses: Two Successful Models
3:00-3:30 PM	EXHIBITS & REFRESHMENT BREAK			
3:30-4:25 AM	SESSION • M	SESSION • N	SESSION • O	SESSION • P
	Getting Prepared: A Systems Approach	The Increasing Number of Retirees in the Northwest: Causes and Consequences	N2K: Building Nurse Training Capacity for Rural Communities	Basic Hospice Care: Rural & Veterans
4:30-6:00 PM	WRHA General Meeting			

Schedule • Friday March 24th

6:30-7:15 AM	Registration & Fun Walk/Run – Lobby			
7:45-8:45 AM	Registration & Breakfast Round Tables			
8:45-9:30 AM	OPENING PLENARY SESSION • Bird Flu - The Coming Pandemic? • Maxine Hayes, MD			
9:35-10:30 AM	SESSION • Q	SESSION • R	SESSION • S	SESSION • T
	Certified SPARK (Sports Play & Active Recreation For Kids) Training Presentation	Geriatric Health Promotion for Rural Health Care Providers: Providing State-of-the-Art Telehealth Education to Rural Areas	100,000 Lives Campaign: Are We There Yet?	Preparing Your Community through Proactive Wilderness Medical Education: An EMS/Rural Health Provider Partnership
10:30-10:45 AM	BREAK			
10:45-11:40 AM	SESSION • U	SESSION • V	SESSION • W	SESSION • X
	Retaining Rural Nurses Using a Residency Program: • <i>A Rural Nurse Residency</i> • <i>Mentoring Across Distance</i> • <i>Stress of Rural Nursing</i>	“Pay It Forward” Free Healthcare – You Can Help Bridge the Gap in Access for All!	Public Health Emergency Preparedness with Washington State Tribal Clinics	Are We Prepared to Meet the Needs of Our Rural Health Workforce?
11:45-12:30 PM	CLOSING PLENARY SESSION • Iowa Great Places: Revitalizing Communities with Sense of Place • Anita Walker			
12:30-12:45 PM	CLOSING REMARKS • Sue Lani Madsen, Incoming WRHA President			
12:45 PM	CONFERENCE ADJOURNS			
1:00-4:00 PM	WRHA BOARD OF DIRECTORS MEETING			

NW Regional Rural Health Conference • *Keynote Sessions*



Bill Sexton

Where Rurals Dare

Bill Sexton

Chief Executive, Providence Seaside Hospital & President National Rural Health Association

Mr. Sexton will address:

- A. The Rural Landscape from a National Perspective,
- B. Challenges as Opportunities, and
- C. Achievements and Successes.



Margarita Suarez

The Gift and the Challenge of Dealing with Differences

“In our differences we grow, in our sameness we connect.”

Virginia Satir

Margarita Suarez

Executive Director, Avanta The Virginia Satir Network

In our work with coworkers, clients, the public and other groups, at times we all have found differences. The difference may have been because of culture (ours and theirs) and/or due to personal style in dealing with life. We all have had success and failures in dealing with such differences. In this keynote session Ms. Suarez will present a practical process and tools for identifying and working with the differences for application in your professional life as well as in your own personal one.



Maxine Hayes

Bird Flu - The Coming Pandemic?

Maxine Hayes

MD, MPH, State Health Officer Washington State Department of Health

The threat of an “Avian influenza” or so called “bird flu” pandemic is both serious and credible, possibly imminent - we do not know for sure. If not Avian, then something else.

This reality is being addressed worldwide, but no preparation will be sufficient when it does arrive. There are things you can do to mitigate the impact for yourself, your family, your friends and your community.



Anita Walker

Iowa Great Places: Revitalizing Communities with Sense of Place

Anita Walker

Director of Iowa Department of Cultural Affairs

A bold new initiative creates Great Places in Iowa by focusing on the state’s genuine and authentic assets. It also changes the way government does business.

Concurrent Sessions • Thursday, March 23, 2006

SESSION • A • B • C	SESSION • E • F • G	SESSION • I • J • K	SESSION • M • N • O
<p>RHRC: UW WWAMI New WWAMI Center for Health Workforce Studies “Regional Information Center” & Report on WWAMI Physician Workforce - 2005</p> <p>Susan Skillman, MS Deputy Director, WWAMI Center for Health Workforce Studies Regional Information Center Frederick Chen, MD, MPH Deputy Director, WWAMI Rural Health Research Center</p> <p>RIC's goal is to improve the quantity and quality of information about the health workforce in Washington, Wyoming, Alaska, Montana, Idaho and other Northwest states. The 2005 Physician Workforce report shows population-based supply of physicians at the state and county level, by discipline, and whether or not they were trained at the UW School of Medicine.</p> <p>Nurse Practitioner Workforce in WA State</p> <p>L. Gary Hart, Director, WWAMI Center for Health Workforce Studies</p> <p>Survey results will be reported, highlighting NP demographics, practice patterns, workplace locations, facility types and hours worked, income, prescribing practices, Schedule II-IV prescribing practices and barriers, physician practice agreements, educational background, certification areas and NP demographics. In addition, Mr. Hart will characterize differences and similarities between rural NPs and CRNAs and their urban counterparts.</p>	<p>RHRC: UW WWAMI Is Rural Residency Training of Family Physicians an Endangered Species?</p> <p>Roger A. Rosenblatt, MD, MPH</p> <p>The supply of family practice physicians in rural areas may be more threatened by declining interest in family medicine overall than by whether the practice is rural or urban-based. This program will compare urban and rural family medicine residencies – match rates and residents' prior training.</p> <p>Improvement in the Quality of Care for Acute Myocardial Infarction: Have Rural Hospitals Followed National Trends?</p> <p>Laura Mae Baldwin, MD, MPH, Investigator, WWAMI Rural Health Research Center</p> <p>Rural hospitals have unique challenges to implementing quality improvement programs. This presentation will provide important information on the degree to which rural hospitals are able to utilize the latest resource-intensive recommendations for treatment of Acute Myocardial Infarction.</p>	<p>8th Scope of Work</p> <p>Leslie J. Barnette, Jr., MD, Medical Director, Healthcare Improvement, Qualis Health</p> <p>The speaker will present a summary of the Centers for Medicare and Medicaid Services (CMS) activities with hospitals and physicians' offices for the 2005-2008 Scope of Work. Included will be Qualis Health's specific quality improvement activities with small groups of volunteer hospitals on special projects.</p>	<p>Getting Prepared: A Systems Approach</p> <p>Mary Looker, Moderator, Washington State Department of Health, Office of Community and Rural Health Chris Williams, Public Health Emergency Preparedness Project, Washington Department of Health Rita Konzal, State Coordinator for Regions 7 & 8 Leslie Koenig, Region 8</p> <p>Come hear how the hospitals, Public Health, and clinics are preparing individually and how to respond as a system. State and Regional coordinators will describe the planning efforts underway.</p>
<p>Run-Walk-Bike: How Do “Fitness Challenges” Help Improve Community Health?</p> <p>Bruce Grimshaw, CEO, Dayton General Hospital, Dayton, WA Harry Jasper, CFO, Garfield County Public Hospital District Lorna Stone, Washington Health Foundation, Healthiest State in the Nation Campaign</p> <p>Many communities sponsor local breast cancer or heart disease walk-a-thons. Statewide and local organizers will discuss pros and cons of using events to promote healthy living and build healthy systems.</p>	<p>Doctors Office Quality – Information Technology (DOQ-IT) Project</p> <p>Garland Johnson, Electronic Health Records Advisor, Qualis Health</p> <p>This session will present the current status of the current CMS “Doctors Office Quality - Information Technology (DOQ-IT) Project,” and offer a Q&A session on implementation of EHR systems in physician offices.</p>	<p>Rural Mental Health Preparedness Training</p> <p>Randal D. Beaton, PhD, EMT, Research Professor Luann D'Ambrosia, Assistant Director Jack Thompson, Director All from Northwest Center for Public Health Practice, University of Washington</p> <p>This presentation addresses an innovative, collaborative, and successful initiative utilizing a hybrid distance learning technology designed to provide training related to mental health preparedness for health care professionals – Idaho and Washington.</p>	<p>The Increasing Numbers of Retirees in the Northwest: Causes and Consequences</p> <p>Annabel R. Kirschner, PhD, Professor, Department of Community and Rural Sociology, Washington State University</p> <p>The number of retirees will grow substantially in the Northwest in the next 20 years due both to the aging of the baby boom and retirement migration to the area. Kirschner will look at areas where this growth is likely to be the most pronounced, how this affects age structures and the implications of these changes.</p>
<p>Interstate Highway Preparedness: Who's Minding the Road? The Impact on Roadside Communities</p> <p>Arletta Hoffman, EMT, Sprague, Washington John Anderson, MD, Cle Elum, Washington Nels Sanddal, President, Critical Illness & Trauma Foundation, Bozeman, Montana</p> <p>This presentation will focus on the impact interstate highways have on the health systems of rural communities that border them.</p>	<p>Bio Defense</p> <p>James R. Blackman, MD, Assistant Dean for Regional Affairs, Idaho Clinical Coordinator, Clinical Professor of Family Medicine University of Washington – Boise, Idaho Linda Powell, MSIPT, CPT, Project Director, Mountain States Group, Inc., Boise, Idaho</p> <p>Presenters will discuss the process used to create a website and course materials designed to interest and educate primary care providers regarding bioterrorism, emerging infectious diseases and public health and some initial evaluation results.</p>	<p>Continuing Education on the Frontier – Meeting the Training Needs of Rural Emergency Medical Service Personnel</p> <p>Renee Anderson, Inland Northwest Health Services</p> <p>Rural Emergency Medical Services (EMS) personnel have difficulty obtaining continuing education. EMS Live @ Nite is a live interactive telehealth-based program that is broadcast monthly to multiple sites across five states. This session describes the results of the program and discusses how it compares to other types of training.</p>	<p>N2K: Building Nurse Training Capacity for Rural Communities</p> <p>Gary Wappes, MSW, President & CEO, Oregon Health Career Center Estrella De Anda, RN</p> <p>The Oregon Health Career Center has developed, piloted and implemented a public-private sector response to this crisis: The N2K Nursing Capacity Building Model. It efficiently joins hospitals and colleges in training new nurses for urban and rural healthcare workforce.</p>

Concurrent Sessions • Thursday, March 23, 2006

SESSION • D • Q • S	SESSION • H • U • W	SESSION • L • R • T	SESSION • P • V • X
Successful Grantwriting, a Primer Steve O'Connor , Senior Project Manager, Health Facilities Planning and Development, Seattle, WA <p>In this workshop, participants will learn what types of projects grantmakers are most interested in; how to identify appropriate funding sources; and how to develop a highly competitive grant project and grant application.</p>	What Makes a Successful Grant Application? Katharine Sanders , Washington Health Foundation Jan Kennedy , Murdoch Charitable Trust Sandi Boughton , Community Program Director, USDA <p>Why does one grant application get approved and another does not? What are grant reviewers looking for anyway? In this session, program officers from three funding organizations will talk about what they look for in grant applications and what is “the kiss of death.”</p>	Increasing the Volume and Diversity of Alaska’s Nurses: Two Successful Models Jackie Pflaum , DNSc, University of Alaska School of Nursing <p>Alaska’s only School of Nursing, housed in Anchorage, recently developed two unique programs to meet the health care needs of the state’s diverse population. The Expansion Program, which has doubled the volume of nursing graduates within three years, and the Recruitment and Retention of Alaska Natives into Nursing (RRANN), which doubled the volume of Alaska Natives in the registered nurse workforce between its inception in 1998 and 2004.</p>	Basic Hospice Care: Rural and Veterans Anne Koepsell , RN, BSN, MHA <p>Rural communities have a high percentage of elderly and veterans who are eligible for hospice services. This presentation will review services and programs addressing needs of rural veterans and the aging population along with the Medicare/Medicaid Hospice Benefit.</p>

Concurrent Sessions • Friday, March 24, 2006

Certified SPARK (Sports Play and Active Recreation for Kids) Training Presentation Roger Garza , Health Educator, Spokane Tribe of Indians <p>SPARK (Sports Play & Active Recreation for Kids) is a program developed and tested by the Navajo Nation. It focuses on school activities for Early Childhood through K-6. Garza will report on the SPARK program’s implementation in NW Indian Country.</p>	Retaining Rural Nurses Using a Residency Program <i>A Rural Nurse Residency</i> Deanna L. Molinari , PhD, RN, CNS <p>A description of the Rural Nurse Internship (RNI), an innovative, collaborative, distance education nurse residency will be given.</p> Mentoring Across Distance Dionetta Hudzinski , MN, RN <p>A description of the methods and challenges employed in mentoring novices in the Rural Nurse Internship (RNI) will be addressed.</p> Stress of Rural Nursing Deanna L. Molinari , PhD, RN, CNS Maria Monserud , MA <p>The results of several research studies will be reported that explore the demographics and satisfaction of rural nursing as well as the stress of transition from novice to expert.</p>	Geriatric Health Promotion for Rural Health Care Providers: Providing State-of-the-Art Telehealth Education to Rural Areas Michael Vitiello , PhD, Associate Director, NW Geriatric Education Center <p>Quality health care is vital to rural areas, but geographic barriers exist, limiting access to continuing education (CE). Innovative solutions are needed to satisfy the CE needs of rural practitioners. In 2005 the NWGEC and the EWAHEC initiated a pilot telehealth project, “Geriatric Health Promotion for Rural Health Care Providers.”</p>	“Pay It Forward” Free Healthcare – You Can Help Bridge the Gap in Access For All! Linda L. Dennis , Administrator, The Country Clinic, Winthrop, Washington Karen Cotton , Kootenai Medical Center, Coeur d’Alene, Idaho <p>North Idaho Partners in Care began in 2001 with a goal to increase primary care service for the 25% of our population without health insurance. Today’s partners include the five northern county hospitals, Health & Welfare, Public Health, four Community Health Centers and three volunteer clinics.</p>
“100,000 Lives Campaign: Are We There Yet?” Sharon I. Eloranta , MD, Qualis Health <p><i>“Some is not a number. Soon is not a time.”</i></p> <p>Those are the words Don Berwick, MD, chief executive officer of the Institute for Healthcare Improvement (IHI), used in December to launch a national campaign to avert 100,000 unnecessary deaths in America’s hospitals. In this campaign the “number” is 100,000 lives saved. The “time” is an 18 month period culminating on June 14, 2006. Dr. Eloranta will report on how the campaign is going in the Pacific Northwest.</p>	Public Health Emergency Preparedness with Washington State Tribal Clinics Johnny Clark , Washington State Department of Health, State Emergency Response Coordinator/Tribal Liaison <p>This presentation will describe the strategies, policies, and processes employed at the state level to build partnerships, increase collaboration and strengthen the relationships with Native American and American Indian tribal clinics in Washington State, with regard to emergency preparedness activities.</p>	Preparing Your Community through Proactive Wilderness Medical Education: An EMS/Rural Health Provider Partnership E. James Cole , MA, RP, EMSI <p>This presentation will discuss the role of wilderness medical training available to rural medical professionals and the lay public alike. It will stress the collaborative role of emergency medical services and rural health provider partnerships in promoting emergency preparedness in widespread disasters or remote settings.</p>	Are We Prepared to Meet the Needs of Our Rural Health Workforce? Madeline Thompson , MPA, Washington State Training & Education Coordinating Board Michele Johnson , PhD, Chancellor, Pierce College District, Health Care Personnel Shortage Task Force Chair William H. Gray , PhD, WSU faculty, Empire Health System Board Member and Task Force Vice-Chair <p>Washington’s Health Care Personnel Shortage Task Force’s goal is to address the severe current and projected shortages of health care personnel in Washington State, with a particular focus on rural health issues.</p>

Friday Morning Roundtables (partial listing)

**The Process for Developing a Rural
Hospital Based Hospice Program**
Sharon Cox

Free Clinics
Linda Dennis, Karen Cotton

**Outcomes and “Lessons Learned” from a
Health Systems Resources (HSR) Grant Project**
Eric Jensen

Federal Issues
Beth Landon, Laurie Wylie, Bill Sexton

Osteopathic Medical Education in the Pacific Northwest
Gregory Mick

Medicine & Ethics
Jo Johnson

Student Placements in Rural Hospitals
Peter House

Preparedness Ethics : Quarantines & Vaccinations
Maxine Hayes

National Health Service Corps
Mary Looker, Bonnie Wagner, Kathy McVay

Lifetime Fitness – Promoting Senior Centers
Lorna Stone

Public Health Preparedness & Response Strategic Plan
Sabine Guenther

*Additional topics may be added by the conference planning committee and/or
conference attendees. Please contact the conference office for information.*

First Time Attendee? Newcomers Breakfast and Orientation, Thursday, 7:00 a.m.

If you are new to the NW Regional Rural Health Conference, this is the place to be to get an overview of all the activities planned, meet key people who can answer questions and help you connect to the people you want to meet! Continental breakfast will be available in the room, so after checking in, come on by!

Washington Rural Health Association Annual Membership Meeting, Awards Luncheon, and Board Meeting

WRHA will hold its Annual Membership Meeting from 4:30–6:00 p.m., Thursday, March 23rd at the Red Lion Hotel at the Park. The meeting will include election of new Board members. The Annual WRHA Award presentations will be held during the Thursday luncheon. The Board of Directors meeting will be held Friday, March 24th, 1:00–4:00 p.m.

Call Marlene O'Dea at (509) 358-7653 or (800) 369-0975 or check the WRHA web site at www.wrha.com for more information.

Northwest Regional Rural Health Conference Planning Committee

Charlotte Hardt
Chair, Eastern Washington AHEC

Kaarin Appel
Eastern Washington AHEC

Les Barnette, MD
Qualis Health, WA

Beverly Court
Office of Community & Rural Health, WA

Diana Ehri
Office of Community & Rural Health, WA

Roger Garza
Spokane Tribe of Indians, WA

John Hanson
Office of Community & Rural Health, WA

Peter House
WWAMI AHEC Program Office
UW School of Medicine

Jo Johnson
Oregon Office of Rural Health

Beth Landon
Alaska Center for Rural Health

Mike Lee
Office of Community & Rural Health, WA

Nancy Nash
Mid-Valley Hospital, WA

Frank Newman
Office of Rural Health, MT

David Olson
Moses Lake Clinic, WA

Jodi Palmer
Western Washington AHEC

Sue Rhodes
Rural Health Education Center, ID

Bettie Rundlett
Eastern Washington AHEC

Camille Scott
Forks Community Hospital, WA

Bill Sexton
Providence North Coast Service Area, OR

Kris Sparks
Office of Community & Rural Health, WA

Lorna Stone
Washington Health Foundation

Jeanette Weyrich
Okanogan Home Health & Hospice, WA

Laurie Wylie
Western Washington AHEC

The planning committee is committed to assuring that the conference reflects the growing ethnic, racial and cultural diversity of the Northwest. Every effort will be made to value diversity and similarities among all people; understand and respond to racial/ethnic and cultural differences; engage in cultural assessment at the individual and organizational levels; make adaptations to the delivery of services and supports; and institutionalize racial/ethnic and cultural knowledge.

Conference Presented By:

Washington Rural Health Association and the Washington Statewide Office of Rural Health along with Eastern Washington Area Health Education Center, Washington State University Extension; Office of Community and Rural Health, Department of Health; University of Washington School of Medicine; Washington State University; and Western Washington Area Health Education Center

NW Regional Rural Health Conference Registration Form

Please Note: If registering for both the NW Regional Critical Access Hospital Conference and the NW Regional Rural Health Conference, registration forms for each conference must be filled out and payments made separately.

- ☐ RHA Member registration *postmarked by Feb 24* \$200
- ☐ RHA Member registration *postmarked after Feb 24* \$210
(and all Montana and Alaska attendees)
- ☐ RHA Member group rate: \$195
(per person for groups of 3 or more from the same organization
and paid with a single check or PO)
- ☐ General registration rate (non-state association) \$ 240
- ☐ Guest or spouse registration (two-day rate) \$ 140
- ☐ Full-time student rate \$ 120
- ☐ One day only registration - circle one: Thur Fri \$ 140

TOTAL ENCLOSED \$ _____

CONFERENCE PAYMENT

Please check one

- ☐ Check attached (payable to **Washington Rural Health Association**) check # _____
- ☐ Purchase Order (number required) PO# _____
- ☐ Credit card: ☐ MC ☐ VISA

Card # _____ Exp date _____

Cardholder's name _____

Cardholder's signature _____

Please mail registration to:

EW Area Health Education Center

PO Box 1495

Spokane WA 99210-1495

Hotel Info: Red Lion Hotel at the Park • 303 W North River Drive, Spokane

Conference headquarters • For room reservations call 800-733-5466 and request conference rate

Main Wing/Tower-Single. \$90

Executive Wing-Single/Double \$100

Main Wing/Tower-Double. \$100

Parkside Grand-Single/Double \$100

REGISTRANT INFORMATION *(Please use separate form for each attendee)*

Name & Degree/Credentials _____

Title _____

Organization _____

Mailing Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

(Registration confirmation will be sent to the email address, if provided)

RHA member from which state _____

BILLING ADDRESS (if different)

Street _____ or PO Box _____

City _____ State _____ Zip _____

- ☐ I will attend the WRHA Awards Luncheon Thursday
- ☐ I will not attend the WRHA Awards Luncheon Thursday
- ☐ I request a vegetarian meal for lunch

Special arrangements can be made with at least two weeks notice in advance of the conference date

Rural Health Association Membership

- ☐ Yes, I would like a one-year membership with my state's Rural Health Association.
(Please enclose separate check payable to Rural Health Association)

	Individual	Organization	Student
WA:	[] \$70	[] \$240	[] \$15
ID:	[] \$25	[] \$100	[] \$15
OR:	[] \$25	[] \$250	[] \$12

- ☐ No, I will not join at this time but will attend the conference at the nonmember rate.

- ☐ I am attending the conference for the first time.

- ☐ I will participate in the Fun Walk/Run Thursday morning, 6:30 AM

Circle Shirt Size: (*Adult*) **Sm Med Lg XL XXL** (T-shirts For Registrations Rcvd by Feb 24 Only)

Fee

The registration fee includes the cost of all conference materials, lunch, continental breakfasts, and all refreshment breaks.

Discount offered!

A special discounted rate of \$200 is extended to current members of state Rural Health Associations in WA, OR, ID with registration postmarked by February 24.

Cancellation

Full refund (less \$50 administrative fee)
If request is received in writing by March 16, 2006.
There are no refunds after that date, however substitutions are welcome.



EXTENSION

EW Area Health Education Center
PO Box 1495
Spokane, WA 99210-1495

PRESRT STD.
U.S. POSTAGE
Paid
Spokane, WA
PERMIT NO. 90

Wednesday Evening

March 22nd • 5:30-7:30pm

Joint Conference Reception Red Lion Hotel at the Park Registration Lobby

Come join your colleagues from the NW Regional Critical Access Hospital Conference and the early arrivals for the NW Regional Rural Health Conference for a friendly, relaxing time. Come early! Stay late! Cost is included in both conference registration fees.

Early Friday Morning

March 24th • 6:30-7:15am

FUN WALK/RUN Rise and Shine!

Join us for the 2nd annual Fun Walk/Run along the Spokane River. Participants need to sign in prior to the Fun Walk/Run. Walkers and runners need to meet at 6:20 a.m. in the registration lobby. We will walk/run along the Spokane River and through the park on a guided route. Register by Feb 24 to receive a t-shirt.



Early Registration Discounts! Register Now!

Please share this brochure with colleagues if you receive more than one.